

Congressman Payne

Congressman Donald Payne was elected to the United States House of Representatives as New Jersey's first African American Congressman in 1988. Through his efforts in Washington, several million dollars for economic development and other key programs have been allocated to Essex, Hudson and Union Counties in his Congressional District.

A former national President of the YMCA, Congressman Payne has always believed in providing young people new opportunities to grow and develop. It is why he has partnered with the 21st

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21st Century Democrats

Founded to give progressive and populist candidates the support they need to win elections, 21st Century Democrats has grown to become one of the largest grassroots-oriented political action committees in the nation. We combine a commitment to progressive values with extensive field organizing experience, bringing together two critical components of Democratic success.

21st Century Democrats is one of the few political action committees in the nation that contributes highly trained grassroots organizers to progressive candidates and campaigns. Our training program is one of the most effective in the nation, and we continue to develop programs for all levels of involvement. Our trained organizers run sophisticated field plans that rely on targeted voter contact, making the difference in tough races. The results are clear: we win the majority of our campaigns.



Urban Youth Initiative Activist Training

Congressman Donald M. Payne



Saturday, September 13, 2008
Palm Garden Community
Center
939 Bergen St
Newark, NJ 07112
10am-4pm

Urban Youth Initiative

At 21st Century Democrats we believe that an essential component to Get-Out-the-Vote activities in urban areas is a trained force of people in Precincts and Wards who know how to speak to voters in their neighborhoods. We have been fortunate to work in partnership with Congressmen Jesse Jackson, Jr & Danny Davis in Chicago, Emmanuel Cleaver in Kansas City, Missouri, Donald Payne in Newark, New Jersey, and Congresswomen Yvette Clark in Brooklyn, NY and Barbara Lee in Oakland, California.

Our plans call for training 500 urban activists in field skills such as targeting, door-to-door communications, canvassing, data collection and analysis, message development and other important elements for winning elections. We're excited about the political potential of all the people who have signed-up for these trainings. We look forward to working with everyone in the coming days and, of course, we strongly believe that these efforts will make our cities a better place to live in with equality for all.

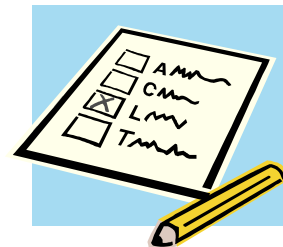
Schedule of Events

Breakfast

- I. Welcome/Overview
- II. Field Plan
- III. Targeting
- IV. Voter File/VAN
- V. Message Delivery
- VI. Voter Contact Strategies
- VII. What Awaits an Organizer...

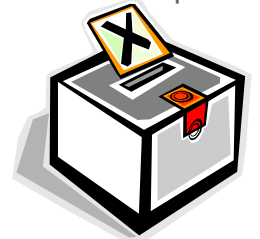
Lunch

- VIII. Canvassing
- IX. Phone Banking
- X. Internet Organizing
- XII. Early Vote and Vote by Mail
- XIII. GOTV
- XIV. Practical Exercises
- XV. Training Evaluation



Building the Next Generation of Grassroots Leaders

21st Century Democrats is committed to building the Democratic team throughout the country. From candidates in California to organizers in Ohio, we prepare grassroots leaders to implement successful campaigns. However, our relationship doesn't stop after the election. Everyone who completes our training becomes a part of our national alumni network.



Redefining Training

21st Century Democrats provides state-of-the-art training for progressives who want to plan and execute top notch field programs. We go beyond simply preparing people to knock on